

SEO Strategy Survey

Visit www.Goggle.com and complete the survey below to see how your practice ranks. Try searching on a desktop computer vs. a mobile device as well to see the difference.

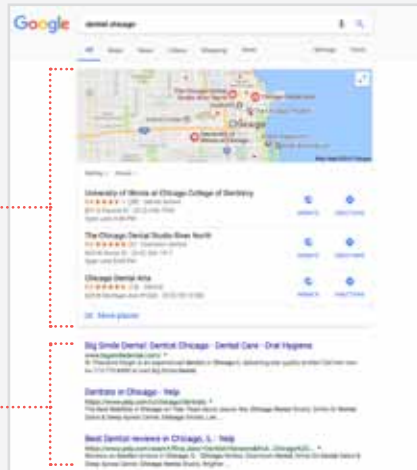
1. Search using your the town your practice is located in and your specialty.

(example: dentist chicago or podiatrist omaha)

- Are you in the maps area?
- Are you listed in the top search results below the map (organic results)?

YES

NO



MAPS AREA

TOP ORGANIC RESULTS

2. Search using your town and one of your top specific ailments or procedure.

(example: bunions omaha or dental implants chicago)

- Are you in the maps area?
- Are you listed in the top search results below the map?

3. Is your content unique and optimized on: (not canned from website provider)

- Your home page?
- The ailment or procedure page?

4. Search for your name and practice name.

(example Dr. Robert Sharma or Sharma Family Dentistry)

- Is your site listed first?
- Is your google business page listed to the right?
- Is the page optimized with photos, link to website, updated business hours, etc.?

5. Do you have 15 or more reviews in your Google business page?

6. Do you 10 or more reviews in yelp?

If you answered "no" to more than 3 of these questions, you need to consider an SEO strategy to increase your search results and get more patients. **Need help? Call our experts today.**



My Local Beacon

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